PHM Analytics to Enhance Patient Engagement & Outcomes

11+ | Years of relationship

Business Problems

- Client is a non-profit leader in the medical service provider space, offering services to over one million patients.

- Their needs included a single, aggregated view of patient information and cohorts across multiple care programs.

- They faced challenges creating custom cohorts like identifying high-risk patients within a population.

Solutions & Value Delivered

- CitiusTech developed a single enterprise-wide population management solution, enabling users to create customized cohorts across the client's multiple care programs and leading to strong improvements in patient engagement.

- The population health management solution identified at-risk patients from the enrolled patient population, resulting in significantly lower readmission rates and a drop in emergency department visits.

- The application met the client's data and analytics needs for primary care participants, specialty practices, department of medicine and inpatient settings, reducing manual interventions significantly.

- The application was designed to record patient contact details and send auto reminders to physicians to spur action, leading to a substantial increase in follow-up visits.

28% reduction in readmission rates

77% saving in manual effort

32% reduction in ED visits

20X increase in follow-up visits

Powering the Future of Healthcare ▶

CitiusTech