

# Leveraging Medical Imaging Data for RWE

#### **Business Challenge**

 The pharmaceutical company, boasting technological prowess in R&D, top-tier drug commercialization, global accessibility, and data science expertise, required CitiusTech to conceive and execute an image management solution.

 This solution was to seamlessly facilitate ingestion, storage, data search, and image annotation within their Real-World Evidence (RWE) data management platform.

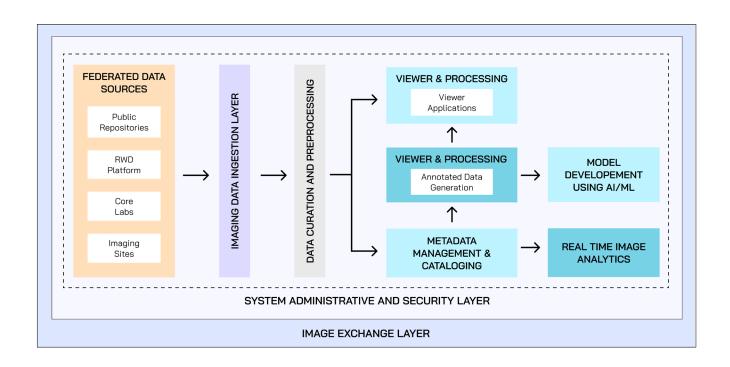




#### CITIUSTECH SOLUTIONS

- Helped set up an ingestion pipeline for DICOM and non-DICOM native data formats
- Standardized metadata using sponsor defined taxonomy and structured codes
- Performed extraction of metadata from DICOM and non-DICOM images and mapped it to FHIR resources to create a systematic approach to metadata cataloging and management
- Automated the quality control process and de-identified the images and metadata
- Designed UX/UI to facilitate data browsing and viewing
- Orchestrated Radiologist workflow for image access through 3rd party viewer
- Exchanged annotated data internally and externally to build cohort for machine learning

## SOLUTION SCHEMATIC









Reduced time and effort in acquiring medical imaging data from multiple external real world data sources



Developed an integrated search solution to provide access to relevant imaging information across the enterprise platform



Developed a curated imaging dataset which was leveraged for training machine learning algorithms

### **CitiusTech**

Shaping Healthcare Possibilities

CitiusTech is a global IT services, consulting, and business solutions enterprise 100% focused on the healthcare and life sciences industry. We enable 140+ enterprises to build a human-first ecosystem that is efficient, effective, and equitable with deep domain expertise and next-gen technology.

With over 8,500 healthcare technology professionals worldwide, CitiusTech powers healthcare digital innovation, business transformation and industry-wide convergence through next-generation technologies, solutions, and products.

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