CitiusTech

Shaping Healthcare Possibilities

Success Story

HEDIS/MA stars improvement

- Consumer Centric Analytics
- Democratization of Analytics
- Intelligent Products & Devices

The Challenge

- The client is health insurance provider offering a range of health coverage plans and services in Arizona.

- To improve HEDIS/Star quality scores to grow membership & qualify for bonus payments across 3 entities

- Operationalize focused provider engagements for Stars improvement

- Overcome siloed functioning with integration of quality/VBC, care management and provider relationship

- Enable executive transparency & decisions for performance improvement

The Solution

- Implemented real-time HEDIS® engine on Azure cloud catering to various Quality/VBC programs for 1MN population

- Configured strategic network performance measurement and monitoring for all VBC contracts

- Enabled single view of performance improvement dashboard consolidated across all VBC programs

- Enabled targeted campaigns with ML based cohort prediction, member & provider chase prioritization

- Enabled executive decisions & planning through what-if simulation of project goals based on budget / resource constraints

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20+
Sub-networks weekly monitoring

6+
VBC Programs; HEDIS, Stars, AHCCCS, PQA

~95%
Accuracy in outcome prediction

Top 10
Focused measure prediction (monthly, annual)

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Thank You

CitiusTech - Shaping Healthcare Possibilities.
CitiusTech is a global IT services, consulting, and business solutions enterprise 100% focused on the healthcare and life sciences industry. We enable 140+ enterprises to build a human-first ecosystem that is efficient, effective, and equitable with deep domain expertise and next-gen technology.

With over 8,500 healthcare technology professionals worldwide, CitiusTech powers healthcare digital innovation, business transformation, and industry-wide convergence through next-generation technologies, solutions, and products

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